1. Go to the Startup India portal (https://www.startupindia.gov.in/content/sih/en/registration.html) and select 'register.' (Note: If you are already registered with Startup India as a startup, proceed to Step 7. If you have a social media login, move to step 6.)
2. Complete the necessary details for account creation and click 'Register.'
3. An OTP will be sent to your registered email ID. Enter the OTP and click 'Submit.' This action will redirect you to the Startup India Portal.
4. Enter your username and password. After completing the robot verification, click 'Log In.' This will redirect you to the Startup India persona page.
5. Choose your country and click on the 'Startup' box. Click the 'Next' button and fill in the required fields in the form. (Steps 1-5 constitute registration on the Startup India portal.)
6. Log in using your social media account on the 'Startup India' website (for Social Media login):
   a. Hover over the profile icon
   b. Click on the settings dropdown to create a password
   c. Click on 'Create a Password'
   d. Enter the new and old passwords (passwords should be the same)
   e. Use your email ID, as mentioned in your profile, and the newly created password to log in to the Startup India Seed Fund website.
7. Visit the Startup India Seed Fund portal (https://seedfund.startupindia.gov.in/) and select 'Login.' (Note: Ensure you are a DPIIT recognized Startup before logging in. If not, apply for the DPIIT recognition process.)
8. Click on 'Incubator/Startup Credentials,' enter your username and password, and click 'Login.' (Note: The username and password are the Startup India login credentials and will work only if you are registered as a startup on the Startup India portal.)
9. Click on 'Create an Account' and 'Register.' (Note: If you don't have Startup India login credentials, follow the steps mentioned in points 1-5 for account creation.)
10. Select 'Apply now' for the Startup India Seed Fund Scheme and proceed with the application through the following steps: Authorized Representative, Entity Details, Startup Details, Startup Team, and Funding Details.
11. After entering 'Funding Details,' select 'Entrepreneurship Development Center' as the first preference for the incubator. Note that the incubator preference cannot be changed later.
12. Finally, the 'Document Upload' page will prompt you to upload documents/videos.